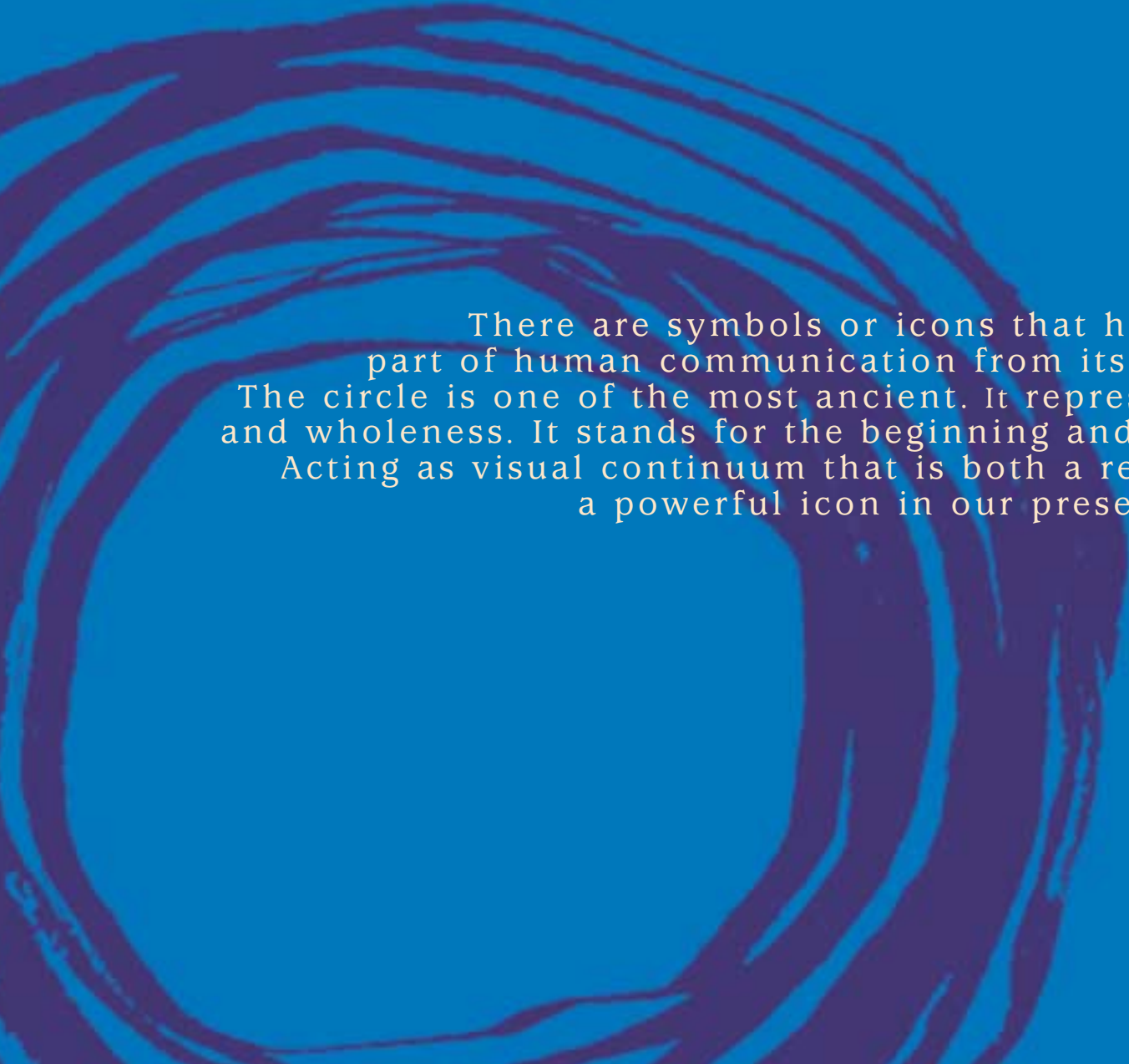




AN ARCHETYPAL SYMBOL THAT TRAVELS WITH US THROUGHOUT TIME.

THE CIRCLE



There are symbols or icons that have been part of human communication from its earliest days. The circle is one of the most ancient. It represents eternity, unity, and wholeness. It stands for the beginning and ending of all things. Acting as visual continuum that is both a relic of our past and a powerful icon in our present.

THE CIRCLE

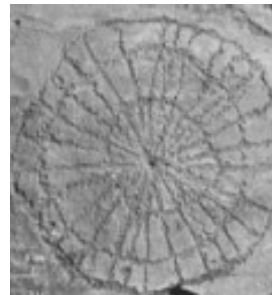
Who knows when we first began using the circle as a symbol. Perhaps the moon and the sun's eternal presence are the origins behind this archetypal symbol. Accompanying us through time it holds meaning in virtually every culture. It was etched by ancient ancestors on cave walls, designed into our earliest architecture, crafted into stained glass of magnificent cathedrals, marked on our postal letters. The simple completeness and unity continues to appear in our modern day signage, logos and ceremonies.



Anasazi Indian Circle,
New Mexico, 12th Century



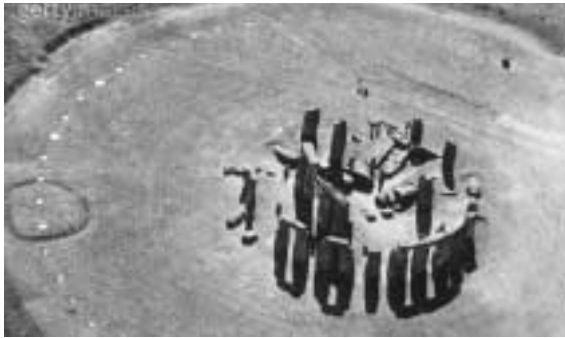
Temple Plan
Michelangelo c.1520



Circle icon used in
Lucent Technologies Logo

A CONTINUING SYMBOL

Stonehenge is but one early example of how our forebears signified an important place by encircling it. We see this echoed in our modern times again, and again. Most recently it has been observed in the somber 9/11 New York Memorial ceremony in 2002 and the pageantry of the 2004 Olympic Games in Athens, Greece.



Stonehenge III
Wiltshire England c. 2550-1600 BC



United Nations Circular Meeting Table
Designed 1945



Memorial Ceremonies Ground Zero
New York September 11, 2002



Open Ceremonies Walk Around
The Olympic Circle Athens, Greece 2004



Olympic Flag
Athens, Greece 2004

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